

FASHION  
— J O B S —

# RATES *2024*

JOB OFFERS | CV DATABASE | HR ADVERTISING

[www.fashionjobs.com](http://www.fashionjobs.com)

---

# ABOUT FASHIONJOBS.COM



With  
**presence**  
in more than  
**30**  
countries

FashionJobs.com pairs the  
world's leading fashion  
brands with the best talents.

---

# STATISTICS

## MEMBERS

- 1.1 Million unique visitors per month
- 4. 3Million visits per month
- 13 million page views per month
- 900,000 subscribers worldwide

## INDUSTRIES

- Fashion & Textile: 78%
- Perfume & Cosmetics: 12%
- Accessories & Leather: 4%
- Home & Decor: 4%
- Watches & Jewellery: 2%

## PROFESSIONS

- Retail: 30%
- Sales: 13%
- Design: 12%
- Marketing: 12%
- Communications: 10%
- Purchasing: 5%
- Production & Quality: 5%
- Management: 6%
- Consulting: 3%
- Finance: 2%
- Merchandising: 2%

## SECTORS

- Retailers: 31%
- Wholesalers: 16%
- Apparel Industry: 15%
- B2B Services: 11%
- Media: 8%
- Textile Industry: 5%
- Shoes & Leather Industry: 2%
- Jewellery Industry: 2%
- Perfumes & Cosmetics Industry: 2%
- Eyewear & Watch Industries: 1%
- Others sectors: 7%

## GENDER

- Female: 71%
- Male: 29%

## AGE GROUPS

- 18 - 25: 26%
- 25 - 35: 39%
- 35 - 45: 22%
- 45 - 55: 10%
- > 55: 3%

4,3M  
VISITS  
/MONTH



(1)  
ONE  
APPLICATION  
/SECOND

9Million  
JOB ALERTS  
/MONTH

1,4M  
UNIQUE  
VISITORS  
/MONTH



900K  
NEWSLETTER  
SUBSCRIBERS



# JOB OFFERS



## SERVICES INCLUDED

### One month publication.

Packs are valid for up to 12 months

- Ability to add a video presentation of the company in the ad\*
- Job offers e-blasted to applicants with corresponding profile
- Company logo on the ad + on results page + in the newsletter
- URL linking to company website inserted
- Applications sent directly to you via e-mail or URL
- Access to archive of applications for three months + ROI statistics
- Option to post offers as "Confidential"
- Job offers published on FashionNetwork.com newsletters
- A selection of the job offers advertised on our Job Wall present at major trade fairs across the world



Image JPG 1400 X 350

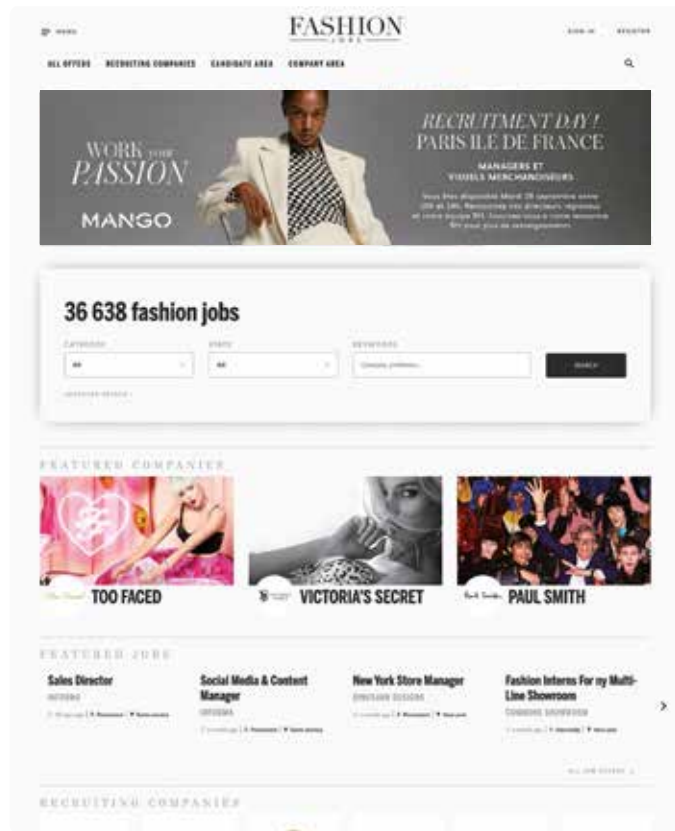
QUANTITY (12 months validity)	PRICE/AD	TOTAL
INTERNSHIP OFFER	0 €	0 €
AGENT & FREELANCE OFFER	20 €	20 €
1 AD	40 €	40 €
PACK 5 ADS	32 €	160 €
PACK 10 ADS	28 €	280 €
PACK 25 ADS	24 €	600 €
PACK 50 ADS	20 €	1 000 €
FREE PACK 50-100 ADS*	≥ 16 €	1 600 €
FREE PACK 100-250 ADS*	≥ 14 €	3 500 €
FREE PACK 250-500 ADS*	≥ 12 €	6 000 €
FREE PACK 500-1000 ADS*	≥ 10 €	10 000 €

*\*Prices for one brand. Multi-brand groups and multiple countries should contact us.*

## Options

	DESCRIPTION	VALIDITY	PRICE		DESCRIPTION	VALIDITY	PRICE
<b>Display time</b>	Every month your ad is renewed and placed at the top of the listing	2 months 3 months 6 months 12 months	+25% +75% +200% +300%	<b>Featured job offers</b>	Your ad appears on the homepage	1 week	200 €
<b>Urgent</b>	Your ad appears on top of the search results and is highlighted in red	3 days 7 days 14 days	+30% +50% +100%	<b>Multiple Countries</b>	Your job ads pack can be opened to different countries		Contact us

# HR ADVERTISING



**MEGA  
BANNER**

**FEATURED  
COMPANIES**

**FEATURED  
JOB OFFERS**

PRODUCT	DIMENSION	FORMAT	FILE SIZE	VALIDITY	PRICE
Featured Companies	447x252 pixel	JPG/PNG	40Kb max	7 days	150€
				1 month	500€
				3 months	1 000€
				6 months	1 500€
				12 months	2 500€
Featured Job Offers				7 days	50€
Mega banner on home page	1400x350 pixel	JPG/GIF/PNG	200Kb max	7 days	750€
Mega banner on results page	1400x350 pixel	JPG/Gif/PNG	200Kb max	7 days	1 000€
Logo on home page	200x100 pixel	JPG/PNG	10Kb max	7 days	50€
				1 month	150€
				6 months	500€
				12 months	750€
Logo + company page	1400x1000 max	JPG/PNG/ GIF/HTML	200Kb max	7 days	250€
				1 month	500€
				6 months	750€
				12 months	1 000€

# CV DATABASE

*You*

- have access to the original copies of the applicants' CV (pdf, doc, jpeg...)
- can search freely in order to test our database without access to the names and addresses.
- need to purchase credits in order to see and download the full CV.

PRODUCT	VALIDITY	U / P	PRICE
1 CV	12 months	10	10 €
Pack 5 CV	12 months	9	45 €
Pack 10 CV	12 months	8	80 €
Pack 25 CV	12 months	7	175 €
Pack 50 CV	12 months	6	300 €
Pack 100 CV	12 months	5	500 €
CV unlimited 7 days	7 days	-	250 €
CV unlimited 1 month	1 month	-	500 €
CV unlimited 3 months	3 months	-	750 €
CV unlimited 6 months	6 months	-	1 000 €
CV unlimited 12 months	12 months	-	1 500 €

Search  
freely **in order to**  
test our  
database



# Place your order on

[www.fashionjobs.com](http://www.fashionjobs.com)



# FASHION

J O B S

Fashion Jobs  
126 rue Réaumur  
75002 Paris - France

**Phone** +44 203 445 5118  
**Contact:** [sales@fashionjobs.com](mailto:sales@fashionjobs.com)

Rates are valid for 2024

